

Preaching
OUTCOMES

better preaching
HABITS

positive audience
RESPONSE

exponential
IMPACT

Faithful to
the Bible

3 X
more use of sound
Bible study skills

61% inspired audience
to **study Bible**
independently

91% *train on average 64 more*
people to use Bible study
skills learned at Langham
preaching seminars



Relevant
Sermons

90%
now use illustrations
from everyday life

72% had audience say
sermons are now
more relevant

96% who know their audience
saw people change habits
or serve neighbors after
specific sermons*



Clear
Sermons

119%
more time spent
preparing sermons

76% had audience say
sermon is easier
to understand

50% listeners say after sermon:
"That's the 1st time I
have understood that
Bible passage"



Confident
Preachers

4 X
more requests
for critical feedback

47% instruct audience
to **check sermon**
against Scripture

2 X more preachers are
confident to create
sermons that explain,
illustrate, and apply Bible



Greater
Influence

92%
go 6+ times per year
to preaching clubs

60% had audience say
sermon helped
me obey God

75% **asked to preach at new**
places because of
improved sermons



***HOW PEOPLE
APPLY SERMONS**

- "After preaching 2 Cor 9:6-8 people are giving regularly & joyfully"
- "After preaching on Holy Spirit in Acts, group started a new church"

- "After preaching Matt 13, congregation read entire Bible 3 times"
- "After preaching Luke 10:25-37 people voluntarily cleaned streets"

NOTE: 174 Level 3 Preaching Seminar participants in 23 nations completed surveys 2-3 years later to report changes in their preaching and its impact